

Hello, I'm Tyler Somers, an Interactive Designer moving to New York City. I believe in letting passion and honesty drive unique solutions.

Experience

Art Director • Tuneln • 2017 - 2018

Explored a new visual language for the company's brand across new user touchpoints including in-app creative assets, social media, advertising and more. Led a full redesign of the Tuneln website by working closely with stakeholders and the development team.

Gave creative direction for projects and mentored junior designers in developing skills and learning new software. Collaborated with sales, marketing, content, and product teams to accomplish new goals and establish consistent branding.

Designer • Odopod • 2014 - 2017

Crafted unique experiences and explored new opportunities for clients including Hennessy, Samsung, Sony, Genentech, and Facebook. Solutions consisted of websites, mobile apps, game consoles, and product concepts.

Worked closely within teams of designers, strategists, producers, and developers to achieve project goals.

Design Intern • Stag & Hare • Summer 2013

Developed brands for new and existing companies including Coca-Cola, Dasani, and Hubert's Lemonade. Created logos, packaging, websites and videos along with Stag & Hare promotional designs.

Education

BFA Graphic Design • Rochester Institute of Technology • 2010 - 2014

Awards

Hennessy Redesign • Best in Category • Horizon Interactive Awards

Gather • Bronze • Horizon Interactive Awards

Hennessy Academy • Global Innovation Award • Moët Hennessy

Skills

UI & UX Design
Web Design
Interaction Design
Product Design
Motion
Prototyping
Branding & Identity
Typography
Illustration & Icons

Software

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
InVision
Keynote
Mac & PC
HTML & CSS

Connect

Dribbble
tylersomers

LinkedIn
in/tylersomers

Pinterest
tylersomers